

FIRST EDITION: INTENTIONALLY BULLISH

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Our World

THE FESTIVAL

The world's crypto festival, held annually in Bali. Coinfest Asia brings together the people, ideas, and moments you won't find anywhere else. Turning what happens on the screen into something you can experience, build, and take with you.

coinfest.asia

GROWTH SOLUTIONS

Coinfest Asia helps brands make sense of the market, tell their story, meet the right people, and create experiences that people remember. From intelligence and marketing to real-world experiences, we bring everything together to help brands grow in crypto.

INSIGHTS

We bring you closer to what's happening across Asia's crypto scene through magazines, reports, and stories that go beyond the headlines. From trends to the people and ideas shaping the market, we give you the insight to see what's happening, what it means, and get ahead of what's next.

NETWORKING APP

The Networking App is the bridge between the people you want to meet and the connections that last beyond the festival. Stay connected before, during, and after the festival.

coinfest.asia/app

MEDIA

Coinvestasi is where the region's crypto story gets told every day. News, analysis, and context for Indonesia's most engaged crypto audience.

coinvestasi.com

COMMUNITY

Founders, builders, investors, creators, and curious minds connected by a shared belief in what crypto can become. It's a community that keeps the conversations going, creates opportunities, and brings people together.

FIND US

Website coinfest.asia
Instagram @coinfest.asia
X @CoinfestAsia
LinkedIn Coinfest Asia
YouTube Coinfest Asia

CONTACT US

hi@coinfest.asia
partnership@coinfest.asia

Manifesto



Most crypto events feel the same.

Panels nobody remembers.
Business cards nobody follows up on.

We got tired of that version of this industry,
so we built a different one.

Crypto was built online.
But some of its most important moments
happen when we meet in real life.

In 2018, Coinfest started as a small meetup
to bring the community together in person.

Ideas become conversations.
Conversations become relationships.
Relationships become growth.
And together, we move the industry forward
through ideas, stories, and experiences.

Years on, our community has grown
but that spirit hasn't changed.

This is where an online industry becomes
real-world relationships.
This is where innovation meets adoption.

This is Coinfest Asia.



Coinfest = Coinvestasi + Festival





BTC + ETH + Altcoins market outlook

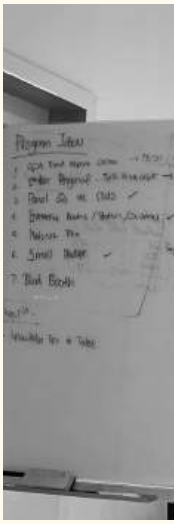


history and purpose of Ethereum

first Coinfest - Jakarta, 2018



from Jakarta to 10-Cities Roadshow



Before the beach clubs.
Before the sponsor walls.

Just a community
that wouldn't shut up
about crypto.

The Genesis



first meetings for Coinfest Asia

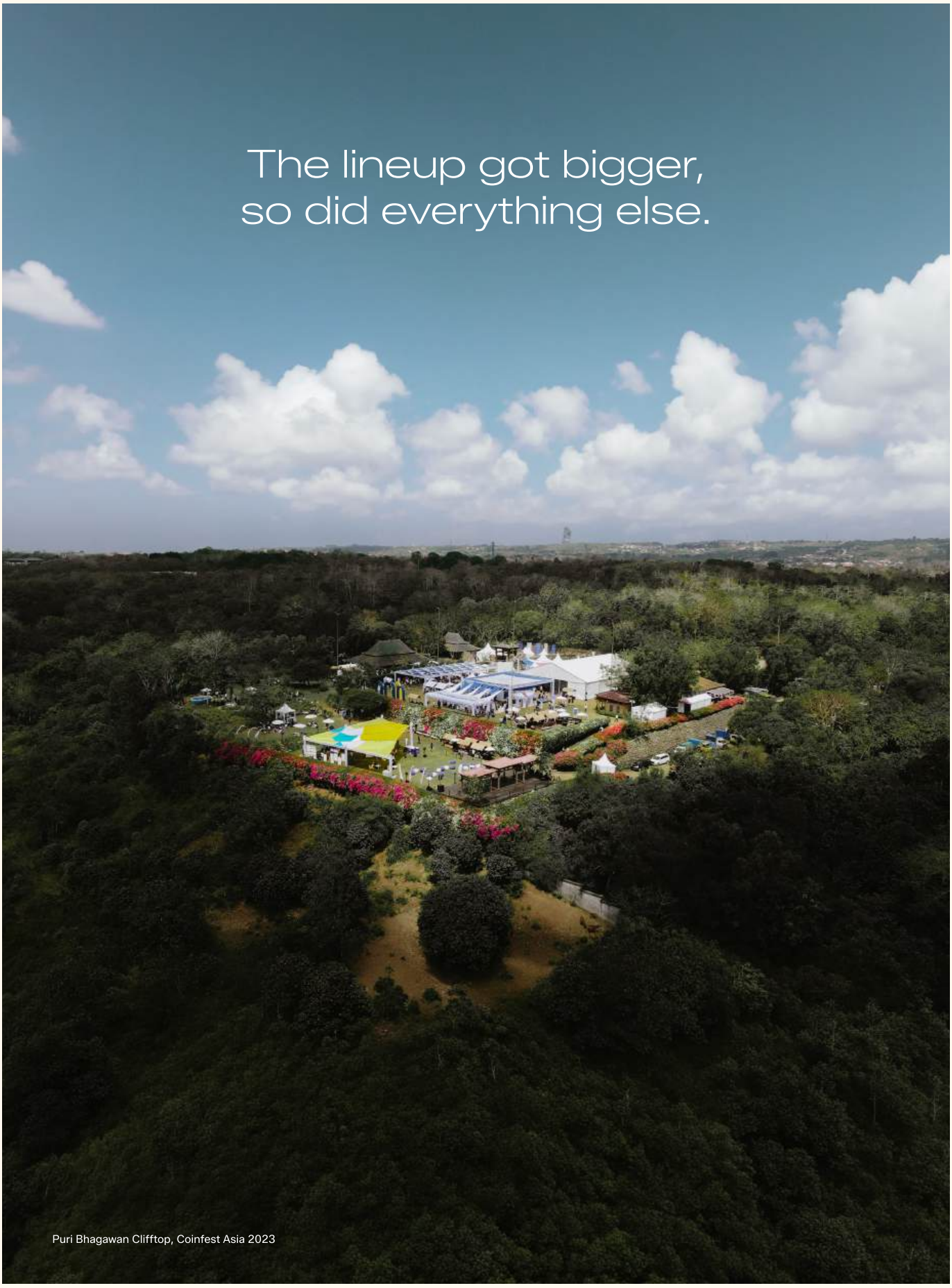


first edition of Coinfest Asia - Bali, 2022



program ideation





Puri Bhagawan Clifftop, Coinfest Asia 2023


COINFEST
ASIA





Panel Discussion on the Main Stage, Coinfest Asia 2024


Unpack the Layers:
Advancing Web3 Scalability
MONAD
BNB CHAIN
Tiger Research
Filippo Franchini
Technical Educator
Eunice Giarta
Walter Lee
Business Development



Ogoh-ogoh and Kecak Performance, Coinfest Asia 2025


COINFEST ASIA
THE WORLD'S LARGEST CRYPTO FESTIVAL
VENUE MAP
BALI MYSTIC
A Fusion of Myth and Tradition

Brands Went All-In at Coinfest Asia



PINTU x AWS: Satoshi Sunset Party, Coinfest Asia 2025

The Airdrop That Landed On Real People



A wallet airdrop reaches an address and is forgotten the moment the token's value moves on. This one reached an actual crowd, hundreds of people who showed up. Whatever they walked away holding, they're keeping it along with the story that comes with it.



Business at Full Throttle

Put two strangers on the same track at the same speed, and something in that shared few minutes does what small talk usually can't, it burns off the pitch and the practiced handshake. What's left once the gokarts stop is two people who just did something a little reckless together, with a story that has nothing to do with what either of them does for a living. That turns out to be exactly the kind of opening a real conversation needs.

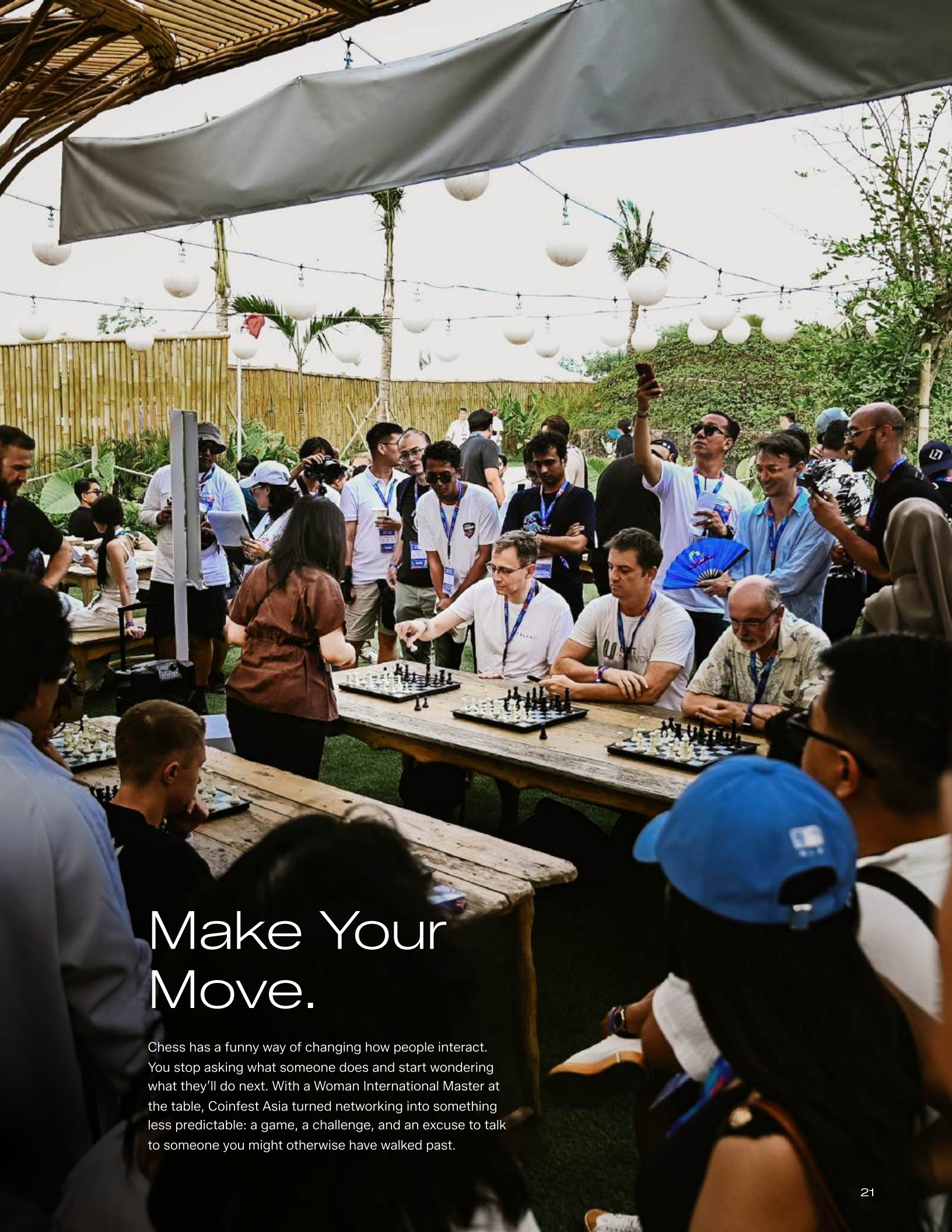


Meet for Speed Go-Kart Networking Side Event, Coinfest Asia 2023


MEET FOR SPEED
COINFEST
Week
By Coinvestasi



1 vs 6 Epic Chess Battle, Coinfest Asia 2024



Make Your Move.

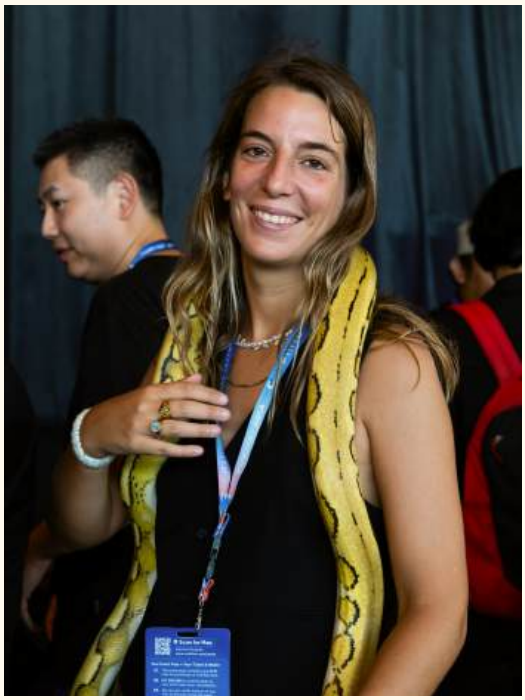
Chess has a funny way of changing how people interact. You stop asking what someone does and start wondering what they'll do next. With a Woman International Master at the table, Coinfest Asia turned networking into something less predictable: a game, a challenge, and an excuse to talk to someone you might otherwise have walked past.



Mini Zoo by Coinstore, Coinfest Asia 2025


Coinstore X
CRYPTO
JUNGLE







ICP Chainfusion Hacker House, Coinfest Asia 2024



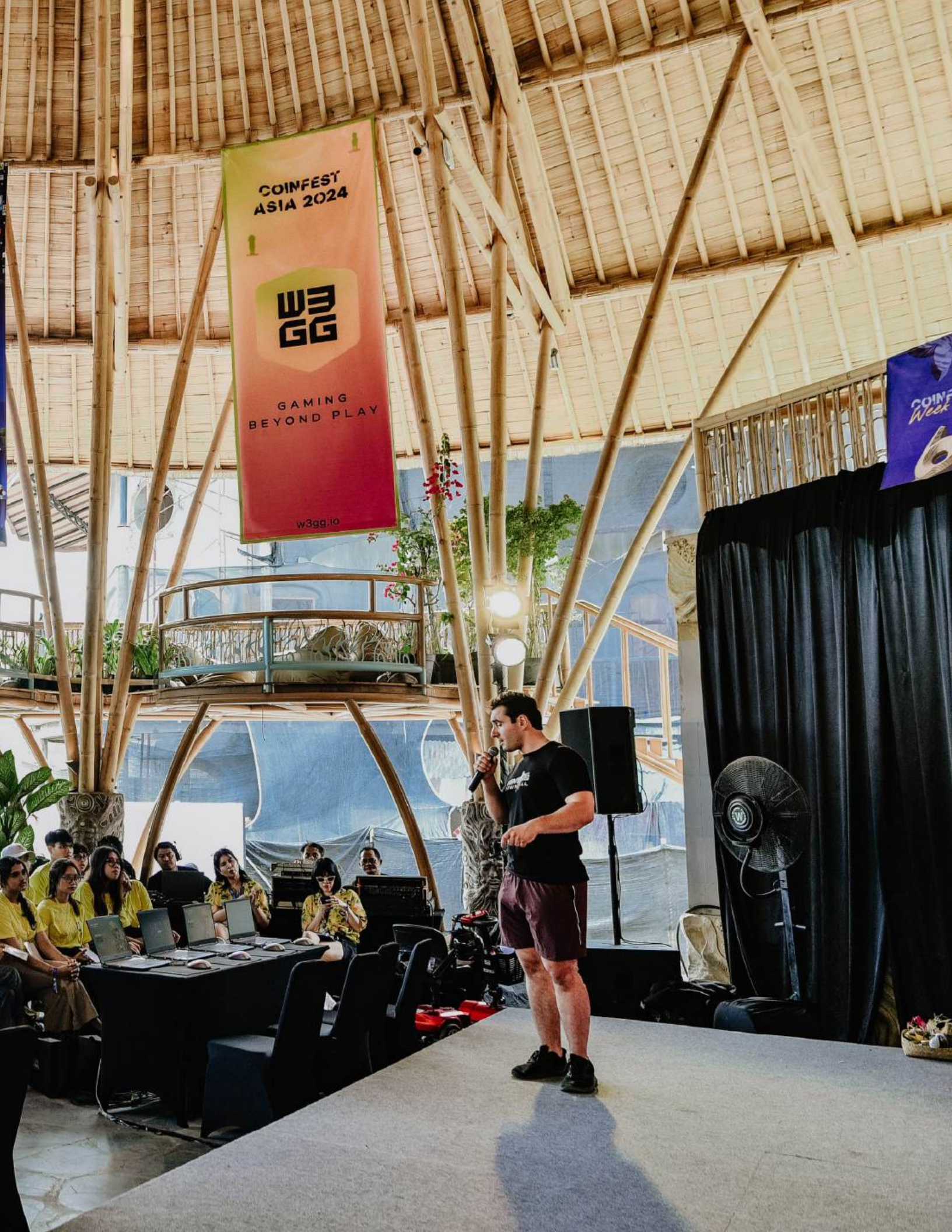
48 Hours of Building. Nonstop.

While Coinfest was buzzing around them, 130 builders stayed locked in for 48 hours. No matter what was happening outside, they kept building. It's where the people building what's next keep pushing forward.





W3GG Game Day, Coinfest Asia 2024


COINFEST
ASIA 2024
W3
GG
GAMING
BEYOND PLAY
w3gg.io


ETH
EA
APTOS
HAQQ
Lisk
Shortish Board


ETH
SEA





Southeast Asia is full of builders the industry hasn’t met yet.

ETH SEA at Coinfest Asia 2024 brought them forward through a hackathon and in-person workshops, supported by Manta, HAQQ, Aptos, and Lisk.



Franck Muller, Coinfest Asia 2024



FRANCK MULLER

GENEVE

Drawing inspiration from Bitcoin's intrinsic essence of time, the Nakamoto Chronograph pays homage to its enigmatic creator, Satoshi Nakamoto.



NAKAMOTO CHRONOGRAPH

The world's largest tech company came to build.

Most sponsors show up with a booth. Google Cloud showed up with an entire village. The Startup Village wasn't just an activation; it was Google Cloud saying out loud that the next generation of Web3 builders deserved a proper home at Coinfest.









Google Cloud didn't come to Coinfest to be seen. They came with something to show. Every edition, the booth got more serious because the conversation around Web3 infrastructure was getting more serious too.









A hands-on Gemini AI masterclass at a crypto festival. Only at Coinfest does that sentence make complete sense. Google Cloud brought the room up to speed on what AI and Web3 look like when they're actually built together.



Coinfest Asia 2025, Nuanu City

The leading on-chain intelligence tool chose Coinfest as their stage.


Coinfest Asia 2024, Nuanu City

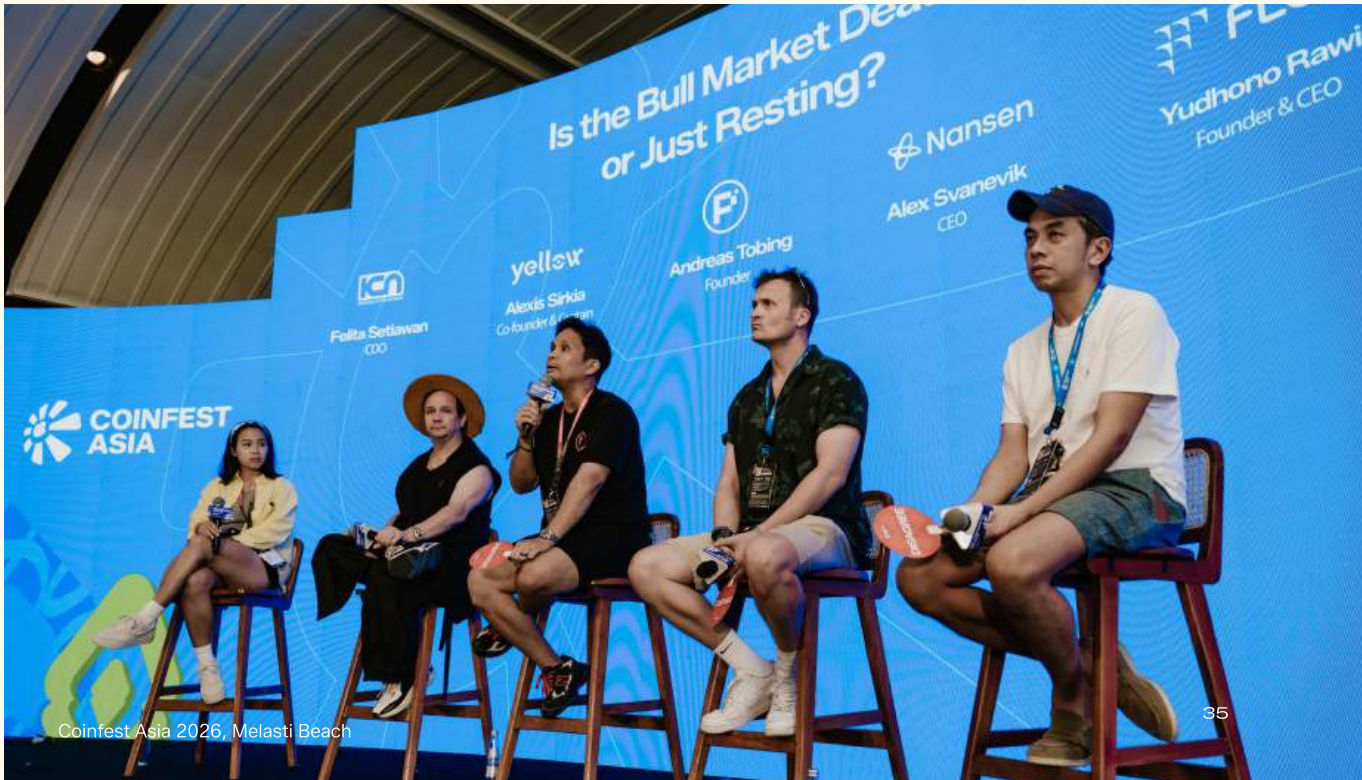
From their first Coinfest stage in 2024 to becoming the platform the whole industry runs on, Nansen has been in the room every year, and every year the room gets smarter for it.



“Our mission has always been the same, which is to surface the signal and create winners. We believe that if we can help our users win trading and investing, they're going to reinvest into crypto and we're going to grow this whole industry.”

Alexander Svanevik

CEO of Nansen



Coinfest Asia 2026, Melasti Beach

The Web3 gaming pioneer that believed in Coinfest Asia from the start.





Main Stage, Coinfest Asia 2023



Coinfest Asia 2024, Jakarta City

The Animoca Brands story with Coinfest Asia began when the festival was still finding its shape. They believed in what it could become before most people did.

Yat Siu, Co-founder and Executive Chairman of Animoca Brands, has made the trip to Bali twice, adding his voice to the conversations shaping the industry.



Main Stage, Coinfest Asia 2024


Main Stage, Coinfest Asia 2022

Rich Robinson, Entrepreneur-in Residence and Advisor at Animoca Brands, first joined as a speaker. After two years on stage, he was handed the mic, hosting the Coinfest Asia Main Stage two years in a row and setting the tone for the very sessions he once spoke in.

Together, they've been part of the story from early on, not as guests, but as some of the people who helped write it.


Main Stage, Coinfest Asia 2025

Coinfest Asia 2024, Manila City



Main Stage, Coinfest Asia 2023







History keeps getting made

Coinfest Asia as the first touchpoint for non-crypto and Web2 companies.





X is Where Crypto Lives



COINFEST ASIA OFFICIAL STRATEGIC PARTNER




Marketing SEA @XMarketingSEA · Aug 21, 2025
🔥X is proud to be the strategic media partner to @CoinfestAsia this year! Join us tomorrow in ARENA at 2:50PM WITA for fresh insights into unique behaviours of crypto communities on X in the US and Indonesia. See you there! #CoinfestAsia2025
at COINFEST ASIA 2025
KEYNOTE
is Where Crypto Lives
Alan Lan
Managing Director, Head of APAC,
22 August 2025 | 2:00PM - 3:00PM
ARENA


COINFEST
ASIA 2025





X Booth, Coinfest Asia 2025


Hybrid Crypto Exchange Software
Build a crypto exchange with ChainUp
Building Crypto
Web3 Businesses
BYBIT INDONESIA



A Story Too Big for a Screen

Before Bitcoin became a market, an asset, or an industry, there was a name nobody really knew: Satoshi Nakamoto. Inside Coinfest Asia's 360° LED dome, that story was brought to life around the audience, turning one of crypto's oldest mysteries into something you could actually experience.


COINFEST









COINFEST ASIA OFFICIAL HOTEL PARTNER

ST REGIS

HOTELS & RESORTS



Beyond The Festival




COINFEST
ASIA



Driving Web3 | a side event by BRI Ventures



Sunset Soirée | a side event by BitGo



Inner Circle | a side event by Circle



Surf Session | a side event by One Of Us

The whole island was talking about crypto.

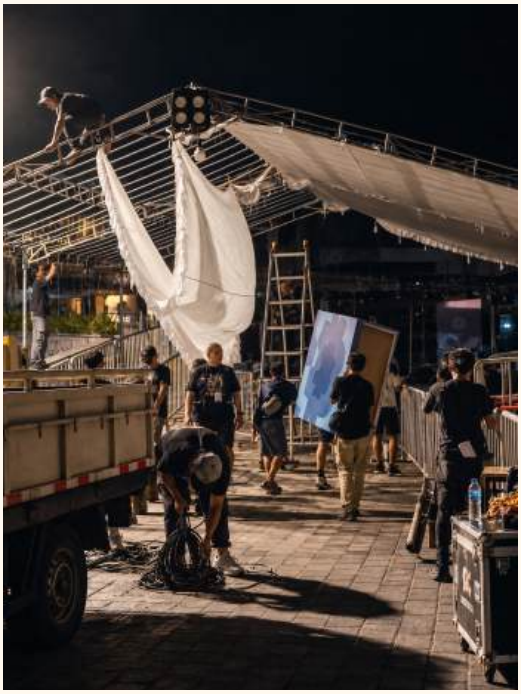
From golf courses, warungs and sunset bars to the shoreline, the conversation followed you everywhere during Coinfest Week.

Built together with the island



Team Prayer, Coinfest Asia 2026







Every session, every experience,
built with 700 local residents.

By the time it's over,
six million dollars has
moved through the island.

The largest in the industry, growing with us year by year.



Clubhouse by Binance, Coinfest Asia 2026

"Coinfest Asia has been an amazing conference. I think something that's really interesting is that everyone's guard is down because it's open air, everyone's in relaxed clothing, so the conversations and networking are really second to none."

Jessica Walker

Global Media & Content Lead, Binance 2026





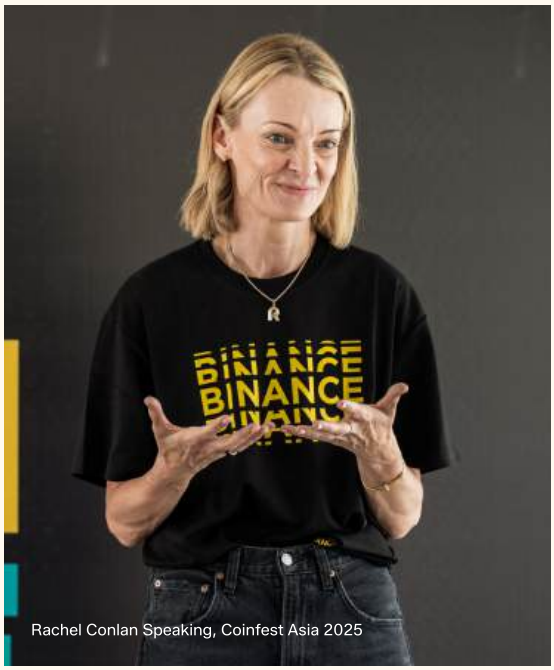


Rexy Fayed (Marketing Manager Binance Indonesia 2018) - Speaking Session at Coinfest Roadshow.

The world's largest crypto exchange started with a roadshow at Coinfest.

It started with **one table and a few chairs in 2018**, when Binance joined us for one of our first roadshows. What began as a small gathering grew, year after year, into something bigger: a table became a gathering place, and a gathering place became a **home** for the world's crypto community.

Now they're hosting a whole clubhouse.



Rachel Conlan Speaking, Coinfest Asia 2025

“First of all, this is one of the most fun events that I've been to. Every time I turn around a corner, I experience something new, which is the sign of an amazing festival. I've also reconnected with people I haven't seen from all over the world.”

Rachel Conlan

Global CMO, Binance 2025

Binance went big at the festival

then they took that energy on the road.

Through the Web3 University Tour, co-hosted with us, the community keeps growing one city at a time, long after everyone's gone home.







Indonesia's No. 1 Crypto Exchange

Leading the industry since before the rules existed.

"The biggest change, of course, is that the crypto industry is now far more regulated. Crypto is now recognized as an investment asset acknowledged by the Indonesian government. That's what sets today apart from when we first started in Indonesia back in 2013 and 2014. It's been quite a long journey."

William Sutanto
Co-Founder & CEO of INDODAX



After Party by INDODAX, Coinfest Asia 2025



2019

2023





2026

Indonesia's crypto industry didn't grow up on its own. Somewhere along the way, INDODAX gave people a place to actually trade, and Coinfest Asia gave the whole industry a place to show up and be seen doing it.

2024



2025



Hear it first at Coinfest before it becomes a headline.

“We're working with a local partner to get a license here to enter the market. We're very bullish on Indonesia, so I'm very excited to be here.”

Ben Zhou

Bybit CEO at Coinfest Asia 2025





Sunset Treasure by Bybit Indonesia, Coinfest Asia 2026





1 Year Later, Bybit Indonesia Officially Launched.

"As a new player in Indonesia, we want to give our best. Everything you can experience on Bybit globally — we're bringing all of it to Bybit Indonesia."

Lawrence Samantha
Bybit Indonesia CEO





Coinfest Asia 2021

Go Big or Go Home

Gabriel Rey didn't ease into crypto. In 2015, while most of Indonesia was still asking what Bitcoin even was, he built Triv, all in, with no backup plan if it didn't work.

More than ten years and more than one crypto winter later, it's still standing, now backed by MEXC Ventures at a $200 million valuation. Still all in. Still building.



Coinfest Asia 2024



Coinfest Asia 2025

Gabriel Rey has been on a Coinfest Asia stage since the early days, back before the room got this big.

He's watched it grow from somewhere most people hadn't heard of yet into what it is now, and he kept coming back every single time.



Gabriel Rey, Founder & CEO of Triv Group, Alpha Arena x MEXC Ventures, Coinfest Asia 2026



Coinfest Asia 2023



Coinfest Asia 2024

Indonesia's largest bank didn't wait for an invitation.

BRI didn't need to say they were leading in Web3. Showing up at Coinfest every year said it for them.

The largest state-owned bank in Indonesia didn't wait for the industry to mature before deciding it mattered.



Coinfest Asia 2026



Coinfest Asia 2025

Most traditional banks were still skeptical.
BRI was already in the room.











Humans of Coinfest







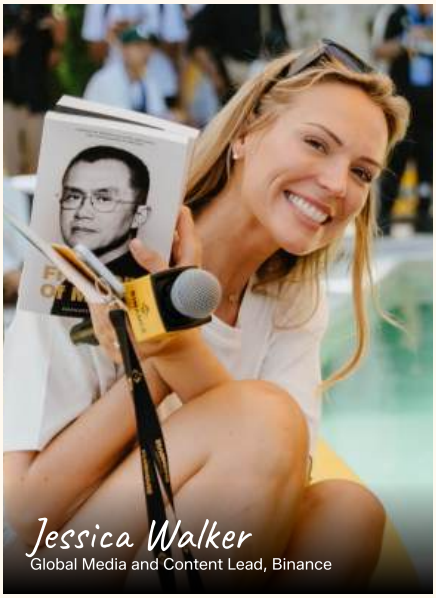



COINFEST
ASIA









The People Behind the Industry

At Coinfest Asia, the founders, regulators, creators, and community members who attend aren't there just to be seen. They come to talk, to listen, and to meet the people they usually only know through screens.









Mukhamad Misbakhun
Chairman of Commission XI, DPR RI



Adi Budiarso
Indonesian Financial Services Authority



Todotua Pasaribu
Deputy Minister of Investment and Downstream Industry of Indonesia



Hasan Fawzi
Indonesian Financial Services Authority



Oscar Darmawan
Co-Founder of INDODAX



Pantro Pander Silitonga
Special Advisor for Community Economic Empowerment, National Economic Council



Markus L Rahardja
CEO of BRI Ventures



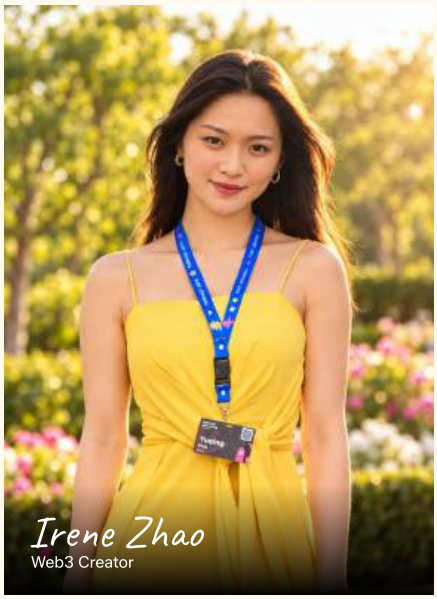
Melisa Hendrawati
CFO of Superbank



Kai Hamzah
CEO of ICEx Group


Yoann Turpin
Co-Founder, Wintermute


Dominic Williams
Founder DFINITY Foundation


Irene Zhao
Web3 Creator


Irene Umar
Vice Minister of Creative Economy


Inayma
Creator


Yat Siu
Co-Founder & Executive Chairman, Animoca Brands


Kevin Lee
Chief Strategy Officer, BingX


Thomas France
Co-Founder, Ledger


Theresa Learns
Tech Content Creator


Jesse Choi
Co-Founder & Co-CEO, Reku


Bobby Lee
Founder & CEO, Ballet


Amanda Cassatt
Founder & CEO, Serotonin


Brandon Salim
Actor


Isyana Sarasvati
Indonesian Singer and Songwriter


Nino Fernandez
Actor

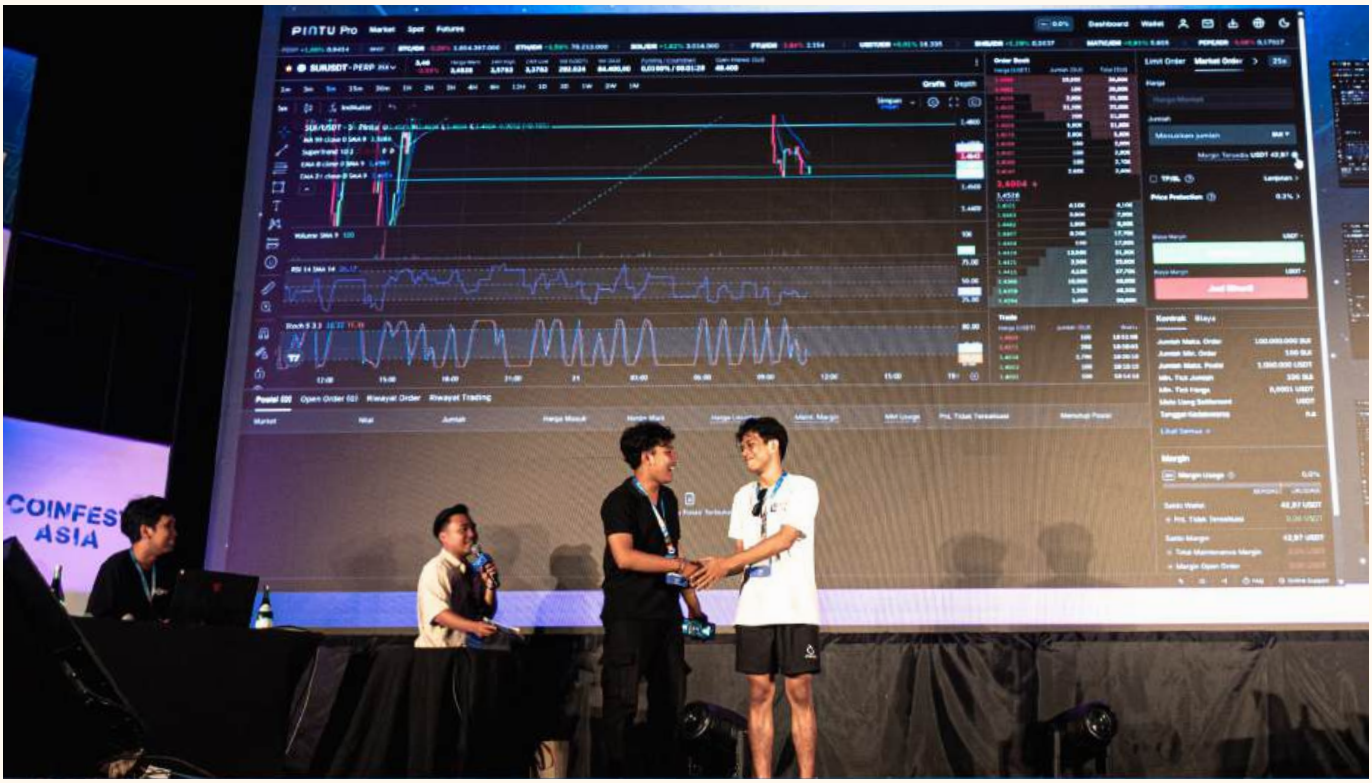

Ferry Irwandi
Founder of Malaka Project
Prof. Gema
Founder & CEO, Astronacci


Kurnia Bijaksana
Trader
Brenda Andrina
Financial Content Creator
Andy Senjaya
Trader



Live Trading Competition by PINTU, Coinfest Asia 2025

The Win Nobody Expected





"I came as a developer and joined the Trading Competition at Coinfest with no expectation other than to try it out. But I walked away the winner, taking home IDR 41 million and using it to upgrade my developer tools."

Singgih Brilian Tara

Trading Competition Winner, Coinfest Asia 2025

It's where *Opportunities* happen





Coinfest isn’t just an event anymore.



Festival Area, Coinfest Asia 2025

“I thought I'd go home with a tote bag and some stickers. Turns out I went home with a job. I felt like nobody, but there, I got to sit down and talk directly with founders and C-levels in crypto.”

Fergus Patricio















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